How Data Analytics Services Can Unlock the Value of Your Business Data

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Businesses generate large volumes of data every day, but many do not fully utilise it. Data analytics helps uncover risks, identify inefficiencies, and reveal opportunities to improve performance and decision-making.

Challenge

Many businesses collect significant amounts of data but struggle to extract meaningful insights. Without effective analysis, this can result in missed opportunities, undetected errors, inefficiencies, and increased exposure to financial and operational risk.

Solution

Accru combines deep financial expertise with data analytics to deliver practical, actionable insights. We focus on identifying risks, improving processes, and supporting informed decision-making tailored to your business.

Traditional Approach vs Advanced Data Analytics

Traditional Approach	Advanced Data Analytics
Static reporting	Dynamic, real-time insights
Backward-looking	Forward-looking analysis
Siloed data	Integrated data sources
Manual review	Automated testing and exception identification

Our Approach

Our approach typically involves:

+ Extracting and consolidating data from multiple systems
+ Validating data integrity and completeness
+ Applying analytical procedures to identify trends, anomalies, and risks
+ Delivering clear, actionable insights and visual reporting

Key Benefits

+ Payroll analytics: Identify anomalies, duplicate payments, and workforce trends
+ Supplier analysis: Evaluate supplier performance and detect irregular transactions
+ Transaction testing: Match payments to purchasing data to identify errors or inconsistencies
+ Sales and customer insights: Analyse trends, customer behaviour, and revenue drivers
+ Risk identification: Detect unusual patterns that may indicate errors or fraud

Who Can Benefit?

+ Growing businesses with increasing data volumes
+ Organisations with multiple systems or data sources
+ Businesses seeking improved financial oversight and controls
+ Clients preparing for audit or requiring enhanced assurance

Next Steps

To understand how data analytics can support your business, contact your local Accru adviser or visit the Accru website.

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